

# Texas Occupational Therapy Association, Inc.

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## *Revista OT 2008 Advertising Rates*

*Revista OT* – the official print newsletter of the Texas Occupational Therapy Association

<b>1/4 Page</b>	<b>3-1/2" wide x 4-3/8" high</b>	<b>125.</b>
<b>1/2 Page (horizontal)</b>	<b>7-1/2" wide x 4-3/8" high</b>	<b>250.</b>
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<b>Business Card</b>	<b>3" wide x 2" high</b>	<b>75.</b>

**Circulation:** *Revista OT* is published 3 times a year. These issues include the Spring OT Month Issue, Conference Program Issue (dependent on conference date for that year); Conference Recap Issue. *Revista OT* newsletter is directed to occupational therapists, certified occupational therapy assistants and occupational therapy students who are members of TOTA, as well as to our organizational and associate members. The conference issue is made available to over 8,000 OT professionals throughout Texas and is promoted nationally. The conference issue is printed and mailed three to four months prior to our annual Mountain Central Conference.

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**Artwork:** All artwork should be submitted electronically in one of the following formats: high res pdf or 300 dpi jpeg. Please include all fonts and artwork for the ad.

**Deadline for Copy:** Close dates for 2008 are: March 1, June 1, December 1— Call the office to verify space availability.

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